



MANASOTATRACKCLUB.ORG

## 2017 BILL'S BEER RUN SPONSORSHIP LEVELS

### \$1,250. PLATINUM PLUS

*Same benefits as Platinum, AND...*

- Recognition during the awards ceremony as a **Platinum Plus Sponsor**
- One day of packet pick up *(if available)*
- Tent space available with option to make sales at the event *(sponsor provided)*

### \$1,000. PLATINUM

- Recognition during the awards ceremony as a **Platinum Sponsor**
- Name (or logo) printed on Race Shirt
- Name only on Reusable Tote that will be used as the packet pickup bag
- Logo on the MTC and BBR website
- Recognition as a sponsor on the MTC and BBR facebook pages, and in the MTC Newsletter
- Tent space available at the event *(sponsor provided)*
- Half-page ad in MTC Newsletter *(12 issues)*
- Sign/Banner allowed at Race Site *(sponsor provided)*
- 2 comped race entries *(Each entry includes a race shirt)*

### \$500. GOLD

- Recognition during the awards ceremony as a **Gold Sponsor**
- Name only printed on Race Shirt
- Name only on Reusable Tote that will be used as the packet pickup bag
- Name listed as a BBR sponsor on the MTC and BBR websites
- Recognition as a sponsor on the MTC and BBR facebook pages, and in the MTC Newsletter
- Quarter page ad in MTC Newsletter *(12 issues)*
- 1 comped race entry *(includes race shirt)*

### \$250. SILVER

- Name listed as a BBR sponsor on the MTC and BBR websites
- Name only on Reusable Tote that will be used as the packet pickup bag
- Recognition as a sponsor on the MTC and BBR facebook pages, and in the MTC Newsletter
- Business card size ad in MTC Newsletter *(12 issues)*

### \$100. BRONZE

- Name only on Reusable Tote that will be used as the packet pickup bag
- Recognition as a sponsor on the MTC and BBR facebook pages, and in the MTC Newsletter
- Name listed as a BBR sponsor on the MTC and BBR websites



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**2017 BILL'S BEER RUN SPONSORSHIP**

\$1,250 PLATINUM PLUS | \$1,000 PLATINUM  
\$500 GOLD | \$250 SILVER | \$100 BRONZE

All Donations must be received by **Thursday, August 24** in order to have logo/name on shirt/bag

Checks payable to: "Manasota Track Club."

Mail to: MTC – BBR Sponsorship, P.O. Box 5696; Sarasota, FL 34277

Sponsor/Organization Name: \_\_\_\_\_  
*(AS YOU WANT IT TO APPEAR ON THE BACK OF THE SHIRT/BAG)*

Sponsorship Level (Dollar Amount): \_\_\_\_\_ Check #: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If In-Kind (add description): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
SPONSOR SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
MTC REPRESENTATIVE SIGNATURE

\_\_\_\_\_  
DATE

Please complete and return this form along with your donation.

**THANK YOU FOR SUPPORTING THE MANASOTA TRACK CLUB!**



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## 2017 BILL'S BEER RUN SPONSORSHIP

### ABOUT THE MANASOTA TRACK CLUB

The Manasota Track Club is a 501-c-3 non-profit organization that was founded in May of 1975 to serve the running community of Sarasota and Manatee counties. The club consists of approximately 700 family memberships, but has well over 1,300 individual members in total. We are a sub-chapter in good standing of the Road Runners Club of America and also a member of the USA Track & Field Association.

The MTC is organized to champion healthy, active lifestyles through the promotion of running and walking as a means of achieving lifelong fitness. The club sponsors numerous social, charitable and running events throughout the year.

Each year the club, through its volunteer base and race management services, helps numerous other local non-profits raise awareness and revenue for their worthy causes. Many of these community partnerships have been in existence for more than 20 years. Last year the MTC helped local organizations raise more than \$260,000.

Since its inception, the club has partnered with Sarasota Parks and Recreation to sponsor the Summer Beach Runs. This is a unique summe-long event held each Tuesday evening on the Siesta Key Beach. It is not unusual to see over 500 kids and as many as 300 adults gather each week for a run/walk of some sort.

The Manasota Track Club Scholarship Program was founded in 2007 to provide deserving local area student athletes with scholarships toward their college tuition. In the past nine years the MTC has awarded more than \$90,000 in college scholarships to deserving local student athletes.

The proceeds from BBR support the MTC scholarship program, the summer beach runs, school running programs, and other activities that promote healthy lifestyles.

**BBR AT A GLANCE**

- **Race Date: 10/29/2017**
- **Number of Runners: 700**  
*(The county limits the number of runners allowed on Casey Key Road.)*
- **In attendance: 850+**  
*(Includes participants, their friends and family, volunteers, and vendors on site.)*
- **9 Days**  
*(Amount of time it took to sell out the 2016 event.)*
- **\$27,000**  
*(Race proceeds in 2016.)*

**THANK YOU FOR SUPPORTING THE MANASOTA TRACK CLUB!**